



“The choice of Berlin will be considered a homecoming to many delegates”

Outgoing EPA president, Nick Lester-Davis

►► Meanwhile, EPA president, Nick Lester-Davis – who is also a key member of the BPA Council of Representatives and London Councils – will step down from the presidency at conference. He is expected to be succeeded by architect and international parking and urban mobility expert Laurence Bannerman, of Rome-based Italian parking association, Saba.

Technology will be a key theme for the Berlin event, with much of the second day – 24 September – devoted to looking at the latest innovations introduced to the parking profession.

Among the topics to be covered during the various seminars and presentations will be one of the key European parking issues – international standardisation of electronic payments.

Other sessions will focus on the use and management of data in today’s digital-centric world, with subjects such as real-time parking data management, and parking data mining firmly on the conference agenda.

There will also be an opportunity to take a closer

look at the EU-sponsored Push-Pull project, which considers the different parking strategies available for energy-efficient urban transport. Based upon a study of six European cities, Push-Pull examines how revenue from parking can be used to promote greener solutions in an urban environment – such as hybrid-technology cars, and electric-vehicle charging points.

Psychological aspects of parking will feature on the second day of the Berlin conference, with key sessions on parking and human behaviour, and a discussion about what car drivers expect from modern parking providers.

Each evening there will be social and networking opportunities for delegates, including a welcome reception in the Spindler & Klatt club and a gala dinner at the Deutsches Historisches Museum. A general meeting of the EPA will take place at the end of the three-day conference.

*Parking News* will be in Berlin to cover the whole of the congress, and a special feature will appear in next month’s edition. Watch this space.

## 17<sup>th</sup> EPA Congress and Parken schedule

Wednesday, 23 September	Thursday, 24 September	Friday, 25 September
<b>Auditorium</b>	<b>Auditorium</b>	<b>Auditorium</b>
<b>09:30</b> Registration <b>10:00</b> Official opening of exhibition	<b>08:15</b> Exhibitor meeting	
	<b>Role of parking in urban mobility</b>	<b>Parking and human behaviour</b>
	<b>09:15</b> On-street parking as a mobility management tool in Barcelona - estimation of the effects of a car-sharing system Adrià Gomila Civit, Ajuntament de Barcelona	<b>09:15</b> Making parking meters popular Donald Shoup, UCLA Luskin School of Public Affairs
	<b>09:40</b> The effect of parking zone extension in Cracow on inhabitants’ travel behaviour Andrzej Szarata, Cracow University of Technology	<b>09:45</b> Attracting car drivers to parking facilities through special offers and features Peter van der Waerden, Eindhoven University of Technology
	<b>10:05</b> E-payment for parking IPIPS (TBC)	<b>10:15</b> Where to park? A behavioural comparison of bus, Park & Ride and city centre car park usage in Bath, UK Dr William Clayton, University of the West of England
	<b>10:30</b> Coffee	<b>10:45</b> Coffee
	<b>Parking in the digital era</b>	<b>Parking and urban mobility</b>
	<b>11:00</b> Park Now: the parking process, contractual aspects and technical realisation Joachim Hauser, BMW Group	<b>11:15</b> Participants of the round table present their visions of parking related to the city, traffic and quality of life
	<b>12:00</b> Digitisation of on-street parking enforcement - the city of Amsterdam (TBC)	<b>11:45</b> Round table with representatives of selected European cities
		<b>12:30</b> Final statement, announcement of the next venue of the 18th EPA Congress 2017 and closing of the congress Nick Lester-Davis, European Parking Association
<b>13:00</b> Lunch	<b>12:30</b> Lunch	<b>13:00</b> Lunch

Wednesday, 23 September	Thursday, 24 September	Friday, 25 September
<b>Opening Session</b>	<b>Parking in the digital era</b>	<b>15:00</b> Exhibition closes
<b>14:30</b> Official opening of congress Dr Karl-Ludwig Ballreich, Bundesverband Parken eV Nick Lester-Davis, European Parking Association Norbert Barthle, Federal Ministry of Transport and Digital Infrastructure Christian Gaebler, Berlin’s Senate Department for Urban Development and the Environment	<b>14:00</b> Discovering unknown unknowns in parking data by formal concept analysis-based data mining Guido Dedene, Denion/KU Leuven	
<b>Keynote presentations</b>	<b>14:20</b> Real-time parking data management: collection, information, publication and visualisation Ali Lattunen, Finnpark	
<b>15:30</b> Comparative research on parking policies in European cities from 2004 to 2015 Prof Dr-Ing Petra K Schäfer, Frankfurt University of Applied Sciences	<b>14:40</b> Prebooking: choice, preferences and attitudes of the customer Valentina Moise, ParkCloud	
<b>16:00</b> From brick to click - challenges of the digitalisation process and the role of the parking operator Ralf Bender, Apcoa Parking Holdings	<b>15:10</b> iBeacons for parking and retail Jan Willem Doorenbos, The Frame Holding	
<b>EPA Award Ceremony</b>		
<b>16:30</b> Presentation of EPA Award Shortlist and Ceremony Giuliano Mingardo, Erasmus University, Rotterdam Nick Lester-Davis, European Parking Association	<b>15:30</b> Coffee	
	<b>Parking and urban mobility</b>	<b>General meeting European Parking Association</b>
	<b>16:00</b> Selected university students’ research on parking (TBC)	<b>14:00 - 15:30</b> Estrel, Room ECC 5 Separate registration required via EPA, epa@europeanparking.eu
	<b>16:30</b> Push- Pull: Parking management and incentives as successful and proven strategies for energy-efficient urban transport Giuliano Mingardo, Erasmus University, Rotterdam Robert Pressl, FGM-AMOR	
	<b>17:00</b> A summary on current trends - how is the EPA contributing? Peter Martens, European Parking Association	